



IPO INSIGHTS



Platinum Industries Limited

Issue Dates - Opens: 27-02-2024 | Closes: 29-02-2024

IPO Note	<ol style="list-style-type: none"> Platinum Industries Limited is a company that specializes in producing stabilizers. The Company manufactures PVC stabilizers, CPVC additives and lubricants.
Rating	★★★ (Good)

IPO SNAPSHOT

Issue Size	₹ 235.32 Crores
Issue Type	Book Built Issue IPO
Fresh Issue	₹ 235.32 Crores
Offer for Sale	-
Face Value Per Share	₹ 10
Price Band Per Share	₹162 to ₹171
Minimum Lot Size	87 shares
Listing On	BSE, NSE
Registrar to the Issue	Bigshare Services Pvt Ltd

IPO SNAPSHOT – Platinum Industries Limited

About the Company

- Incorporated in 2016
- The Company is a multi-product company engaged in the business of manufacturing stabilizers. Their business segment includes PVC stabilizers, CPVC additives and lubricants.
- They operate in the speciality chemicals industry. Their products find their application in PVC pipes, PVC profiles, PVC fittings, electrical wires and cables, SPC floor tiles, Rigid PVC foam boards, packaging materials, etc.
- The Company's products are used in PVC pipes, PVC profiles, PVC fittings, electrical wires and cables, SPC floor tiles, Rigid PVC foam boards, packaging materials, etc.
- They provide customized products and solutions directly to their customers and also through their network of distributors. They also undertake trading activities of associated commodity chemicals such as titanium dioxide and PVC/CPVC resin. They export their products to other countries also.
- Platinum Industries Limited is a company that specializes in producing stabilizers. The company manufactures PVC stabilizers, CPVC additives and lubricants.
- They invest in R&D activities to create a differentiating factor and sustainability in our products and services vis-à-vis our competitors.
- Their business model is aimed at consistently expanding our product portfolio by introducing new products to cater to multiple end-use applications. With strict focus on product quality and good track record in the distributor network, we have an established brand image which helps us in penetrating new product categories.

Competitive Strengths

- Leadership position in the Indian 'stationery and art material' industry with the widest range of products, driving rapid business growth
- Strong brand recall driven by high quality, innovative and differentiated products
- Robust manufacturing infrastructure, with a focus on backward integration to drive efficiencies
- Robust multi-channel distribution network with strong pan India presence
- Strategic partnership with F.I.L.A.- Fabbrica Italiana Lapis ed Affini S.p.A. enabling access to global markets and product know-how
- Experienced Promoters and management team

Financials (₹ in Crores)

Particulars	31-3-2021	31-3-2022	31-03-2023	Y-o-Y
Revenue	89.27	188.16	231.48	23%
EBITDA	7.56	25.35	53.86	112%
EBITDA Margin	8.5%	13.5%	23.3%	
PAT	4.82	17.75	37.58	112%
PAT Margin	5.4%	9.4%	16.2%	

Valuation

- Attributing Annualized FY23 Earnings asking P/E = 18.73

Peers

Company Name	P/E ratio
Supreme Petrochem Ltd	27.43
Apcotex Industries Ltd	22.99

Note : P/E ratio is calculated as closing share price as on 21th February, 2024

Promoters

- Krishna Dushyant Rana
- Parul Krishna Rana

Objects of the issue

- Investment in the subsidiary, Platinum Stabilizers Egypt LLC ("PSEL"), for financing its capital expenditure requirements about the setting up of a manufacturing facility for PVC Stabilizers at SC Zone 'Governorate of Suez Egypt'
- Funding of capital expenditure requirements of the company towards setting up of a manufacturing facility for PVC Stabilizers at Palghar, Maharashtra, India
- Funding working capital requirements of our Company
- General Corporate purposes

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